



## LAW MARKETING SYSTEMS SEO & CONSULTING SERVICES PRICES



## **The Deputy Package \$1295.00 - Initial Starter SEO**

- Small Business Site Optimization
- Optimize 5 Pages for Search Engines

### **Includes**

- Keyword research & report
- Keyword popularity research & report
- Competition keyword research & report
- Total optimization analysis & report
- All corrections made to up to 5 pages
- Density analysis report
- Sitemap creation and robots.txt file creation
- Manual submission to search engines with detailed report
- Link popularity check and report
- Detailed rankings check and report

### **Overview**

This starter package is great for small sites that are looking for strong onsite SEO work to be completed. Research is a big part of the process; after we gather the data, we'll begin to optimize up to 5 pages on your website. The onsite SEO includes a detailed website analysis report and recommendations on how the site can reach the top 10. This package is perfect for new small business websites in less competitive markets. ***We suggest using this package with our ongoing link building services to achieve higher rankings. Please be sure to view our sample reports.***

### **Consulting**

In addition to the work, we will provide the following consulting services:

- \*1 Hour Initial Phone Consultation
- \*1 Hour Phone Consultation After Completion of Work
- \*Unlimited Email Support

**Estimated Time for Work Completion is 3 Weeks Subject to Scheduling  
FTP Access Required**



## The Sheriff Package

**\$1,995.00 - Advanced SEO Services**

- Small to Medium Sized Business Onsite Optimization with Small Link Building
- Optimize **10 Pages** for Search Engines

**Includes all of Deputy Package and also the following:**

- Link building consulting with automated link building script
- Directory submission by hand to 300 free directories with submission report
- 100 relevant reciprocal links exchanged
- Article writing and submission by hand to 100 article directories with submission report

## Overview

This advanced package is great for medium sites that are looking for strong onsite and offsite SEO work to be completed. Research is a big part of the process; after we gather the data, we'll begin to optimize up to 10 pages on your website. The onsite SEO includes a detailed website analysis report and recommendations on how the site can reach the top 10. After initial research is completed, we'll begin the link building process and generate 100 reciprocal links and an auto linking script (PHP required). We will also submit your site to 300 FREE directories and have a custom article written and submitted to 100 article websites. This package is perfect for medium sized websites in more competitive markets. ***We suggest using this package with our ongoing link building services to achieve higher rankings.***

## Consulting

In addition to the work, we will provide the following consulting services:

- \*40 Minutes Initial Phone Consultation
- \*2 Hour Phone Consultation After completion of Work
- \*Unlimited Email Support

**Estimated Time for Work Completion is 1 Month Subject to Scheduling  
FTP Access Required**



## **The Judicial Package** **\$3,495.00 – Advanced Corporate SEO Services**

- Large Sized Business Site Optimization
- Optimize 20 Pages for Search Engines

**Includes all of Deputy & Sheriff Packages with the following modifications:**

- E. Directory submission by hand to 600 free directories with report
- F. 300 Reciprocal links exchanged
- G. Article submitted by hand to 200 article directories with submission report
- H. 20 pages of onsite optimization

### **Overview**

This advanced package is great for larger sites that are looking for strong onsite and offsite SEO work to be completed. Research is a big part of the process; after we gather the data, we'll begin to optimize up to 20 pages on your website. The onsite SEO includes a detailed website analysis report and recommendations on how the site can reach the top 10. After initial research is completed, we'll begin the link building process and generate 300 reciprocal links and an auto linking script (PHP required). We will also submit your site to over 600 FREE directories and have a custom article written and submit it to over 200 article websites. This package is perfect for larger sized websites in very competitive markets. ***We suggest using this package with our ongoing link building services to achieve higher rankings.***

### **Consulting**

In addition to the work, we will provide the following consulting services:

- \*Up to One Hour Initial Phone Consultation
- \*Up to 3 Hour Phone Consultation After Completion of Work
- \*Unlimited Email Support

**Estimated Time for Work Completion is 1-2 Months Subject to Scheduling. FTP Access Required**



## **The Supreme Court Package**

**\$7,995 & Up**

**This Package can be broken up into monthly installments**

- Extremely Aggressive Website Optimization and Conversion Marketing
- Optimize 20+ Pages for Search Engines

**This Package will be custom priced based on specifications given by customer. Prices quoted after initial consultation.**

### **Available Services**

- Directory submission to 1250 high PR free directories by hand with submission report
- 1000+ reciprocal link exchanged based on agreement
- 10 written articles submitted to 1000 article directories by hand with submission report
- Google PR of 3-5 guaranteed
- Complete copywriting of all content for website
- Auto responder & squeeze page conversion consulting for lead generation
- Affiliate program set-up & consulting
- Live video & audio on websites & youtube.com
- Podcast creation and consulting
- Yahoo directory paid inclusion
- Unlimited DMOZ directory inclusion attempts/submissions
- PPC campaign consulting
- Ongoing monthly reports & statistics

### **Overview**

This package is for those who would like to “turbo charge” their SEO and internet marketing efforts. As in all of our packages, we will complete the research prior to our initial conversation. Based on our agreement we will review and edit your website pages and meta tags. The Supreme Court Package will generate a large amount of inbound and reciprocating links to your website. We achieve this by hand submitting your site and articles to numerous directories and article websites. We will also advise you on viral website promotion ideas such as Youtube, Ebay, Podcast, ETC. We will assist you in implementing conversion tools such as low risk offers, free Ebooks, opt in mailing lists with auto responders, and web audio & video. By doing so, you will drastically increase lead to visitor ratio. This ultimate package is for those who want a dedicated staff to help market their website. ***Upon completion of the Package, we suggest ongoing link building services.***

**(Continued)**



## **The Supreme Court Package Continued**

### **Consulting**

In addition to the work, we will provide the following consulting services:

- \*Up to 1 Day of Phone or in Person Meetings
- \*2 Hour Phone Consultation After Completion of Onsite SEO
- \*1 Hour Weekly Phone Calls on Progress
- \*Monthly Detailed Progress Reports
- \*Unlimited Email Support

**Estimated Time for Work Completion is 3 - 6 Month Subject to Scheduling and availability**

**FTP Access Required**

**Flexible payment plans available**



**Law Marketing Pay Per Click Management & Installation  
\$500.00 Set-Up  
Monthly Management based on total monthly expense of Ads**

Complete set-up of your Google, Yahoo, or MSN account.

**PPC Set-up and Management Includes**

- A. Account set-up
- B. Ad creation and split testing
- C. Keyword research & monitoring
- D. Typo generation for lower costing traffic

**Overview**

For instant traffic to your site, the Law Marketing PPC (Pay Per Click) program will generate traffic to your site within one week. PPC traffic is a great way to buy your way to the top of the search engines. With us managing your PPC campaigns, you can effectively save money on your advertising by allowing us to bid on your keywords. Our ads will generate a higher CTR (Click Through ratio) and allow you to effectively pay less for increased traffic.

**Consulting**

In addition to the work, we will provide the following consulting services:

- \*30 minutes of PPC Consulting
- \*Unlimited Email Support

**Estimated Time for Work Completion is 1 Week Subject to Scheduling and availability**

**Monthly Monitoring Cost based on 20% of Adwords Bill  
Automatic Billing Available**



**Internet Marketing Consulting  
\$250 Per Hour by Phone  
In Person or Phone Consultations Available at a Premium Pricing  
Marketing Retainers Available**

One-on-one consulting with SEO and Internet Marketing Conversion  
Expert Matt Law.

**Areas of Expertise**

- A. Search Engine Optimization
- B. Pay Per Click Marketing
- C. Website Copywriting
- D. Mini sites or Micro sites
- E. Lead Capture and ROI
- F. Auto Responders & Opt in Lists
- G. Ad Creation and Split Testing
- H. Affiliate Programs
- I. Viral Marketing
- J. Website Video Marketing
- K. Squeeze Page Marketing
- L. Website Design and Functionality

**Overview**

Each consultation will be digitally recorded for future reference.

**Consulting**

In addition to the work, we will provide the following consulting services:

- \*Available in 1 hour blocks by phone
- \*Available in 4 hour blocks for office meetings
- \*Prices reflect meetings in Orlando Office Only

**Payment Due at time of consultation by  
Visa/Mastercard/Discover/Amex/Paypal  
Pre payment by check is available.**



**Internet Marketing Services Available**  
**All services available on a per project basis**

- A. Copywriting
- B. Auto responder set-up and implementation
- C. Affiliate program set-up and consulting
- D. Microsite creation
- E. Payment integration solutions
- F. Lead capture systems
- G. Squeeze pages
- H. Web audio
- I. Web video
- J. Viral marketing such as Youtube.com, Podcasting, ebook creation, ETC.
- K. Website Design

**For each service request, a detailed proposal will be given.**  
**Cost of each service includes consulting and training.**



## Law Linking Packages

***Note: Discounts available for clients who have purchased SEO packages or other services. These prices are for clients seeking link building only***

These ongoing campaigns will generate inbound & reciprocal links for your website. We **STRONGLY** recommend that all of our SEO clients get set up on a linking campaign to help increase PR and organic search engine rankings. The number one way to stay strong in the search engines is through link building.

### Overview of all linking Packages

Linking campaigns will allow our link building team to generate inbound and reciprocal links to your website. We suggest using our reciprocal link exchanging script with PHP to automate the onsite link exchanges. We will then use our staff members and SEO software to generate link exchanges based on package selected. All packages come with detailed monthly ranking reports and link popularity reports.

### Answers to Common Questions

We always generate all links manually. Either by requesting a link exchange with another webmaster, or manually submitting your website to an article directory, website directory, or social bookmarking sites. All of our submission reports will show you the URL of the website we submitted your information to. The directory reports will also show the PR of the directory. The directories vary from PR0 to PR6 websites. The initial submissions can take from 10 to 120 days to submit based upon the amount of work to be completed on each website.

**FTP Access Required for Website – No Contracts Required!  
Cancel Anytime!**



## **Law Marketing Systems Linking Packages**

### **Law Linking 101**

#### **Starter Linking Package**

**\$995.00 initial set-up and \$95.00 Per Month**

#### **Includes:**

- A. Automated reciprocal php script installed to automate the link process and links pages installed if required
- B. Initial submission to 200 directories by Hand with detailed submission report
- C. Initial submission of one article to 200 article directories by Hand with detailed submission report. Includes article writing
- D. Initial Submission to 125 Social bookmarking sites with detailed submission report

#### **Monthly and Weekly Services:**

- **Guarantee of 40 reciprocal links exchanged per month through our reciprocal linking marketing of your website.**
- **Live uptime site checker every 480 minutes**
- **Monthly rankings reports**
- **Monthly link popularity reports**



**Law Linking 201  
Advanced Linking Package  
\$195.00 initial set-up and \$195.00 Per month**

**Initial Set-up Include:**

- A. Automated reciprocal php script installed to automate the link process and links pages installed if required
- B. Initial submission to 600 directories by hand with detailed submission report
- C. Initial submission of five articles to 500 article directories by hand with detailed submission report. Includes all article writing
- D. Initial submission to 250 social bookmarking sites with detailed submission report
- E. Custom analytic code installation

**Monthly and Weekly Services:**

- **Additional articles written every month and submitted to 100 article websites**
- **Guarantee of an average of 60 reciprocal links exchanged per month through our reciprocal link marketing of your website.**
- **Live site analytic traffic reports**
- **Live Uptime Site Checker every 30 minutes**
- **Weekly Rankings Reports**
- **Weekly Link Popularity Reports**



**Law Linking 301  
The Granddaddy Linking Package  
\$2495 initial set-up and \$295.00 Per month**

**Initial Set-up Includes:**

- A. Automated reciprocal php script installed to automate the link process and links pages installed if required
- B. Initial submission to 1250 directories by hand with detailed submission report
- C. Initial submission of ten Articles to 1000 article directories by hand with detailed submission report over 70 days. Includes all article writing
- D. Initial submission to 500 social bookmarking sites with detailed submission report
- E. Custom analytics code installation

**Monthly and Weekly Services**

- a. **Two additional articles written every month and submitted to 300 article websites**
- b. **Guarantee of an average of 100 reciprocal links exchanged per month through our reciprocal link marketing of your website.**
- c. **Live site analytic traffic reports**
- d. **Live uptime site checker every 30 minutes**
- e. **Weekly rankings reports**
- f. **Weekly link popularity reports**